Bottisham Consultation SWOT - Analysis Draft 1;

Opportunities	Threats
Climate change & sustainable construction	Housing Growth
 Define Plan Area specific climate change mitigation and adaptation policy and bring ECDC SPD into policy Promote water conservation and efficiencies and improve water quality Advantages of permitted Solar Farm Landscape Character Assessment Identify those locations which are sensitive to development pressures and develop Views / Landmarks / visually important open land; Landscape mitigation; Wildlife Habitats Corridors policy; 	 Proximity to Cambridge More housing / specialist housing for older people in Green Belt Impact of housing to meet the wider needs of an ageing population Increased house price acceleration Housing that does not meet needs of those for smaller homes or those with a local connection Ill defined 'Limited development' policy supports inappropriate development
 Trees and Countryside access policy Infrastructure Identify new open space provision and protect existing green spaces. Active Travel Options –proximity to national cycle route and new Cambridge Greenways Provision of Cemetery and allotments Seek increased capacity at the Bottisham Water Recycling Centre 	 Services and Infrastructure Meeting the demands of an ageing population – 1/3rd population over 65 by 2041 Forecast loss of young people and young adults and impact on schools Potential loss of valued village facilities and services for a growing community
 Heritage Conservation Identify non designated heritage assets Complete Conservation Area Appraisal and identify its key attributes Design: Define what is good design to ensure new development in keeping with scale, location 	 Village Character and Landscape Deterioration of natural and built environment through inappropriate development – development which is out of character, or harmfully impacts sensitive sites.
 and appearance of buildings, use traditional local materials. Complete a Design Guide and Codes Secure National Space Standards and Accessible housing M4(2) and M4(3) Housing Mix Sensible infill development supported Clarify current open market and affordable housing needs and influence any further 	 Getting Around Loss of or reduced bus service to Cambridge, Newmarket and Ely. On street parking increased at The Triangle and schools with impact on safety High percentage do not have access to a car, population have disability or poor health Natural environment
 housing to appropriately meet needs Economy Consider small R&D and service provision Café/ Bakery / Restaurant Development opportunities – reuse of underused, brownfield or redundant sites 	 River water quality diminishes and water consumption exceeds current capacity Loss of valued green spaces, access to countryside and habitats